Meso Agpoi

EU-MED AgPol

Impacts of agricultural trade liberalization Between the EU and Mediterranean Countries

Deliverable D02

Plan for using and disseminating knowledge

CIHEAM/IAMM

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Sixth Framework Programme - Priority 8.1 Policy-oriented research

Integrating and Strengthening the European Research Area Call identifier: FP6-2002-SSP-1 Contract for: Specific Targeted Research Project Proposal/Contract no.: 502457 Policy research does not have impact unless it reaches those who make or influence policy. It also has greater impact if those players have been involved in advisory roles at all stages of the research. Through our research design, we have made sure that users and professionals in the field are incorporated in the research process. In both EU and Mediterranean countries, we will ensure that policy makers and staff have ample opportunity to participate and to comment on project progress.

We are equally committed to diffusing the results so that a wide audience of researchers, public, and press are informed. To that end, project professional staff will be available for seminar and conference presentations throughout the duration of the project. Also, the following actions will be taken:

- Papers will be submitted to major professional journals on the impact analyses conducted
- Public education materials will be prepared in the form of popular publications and press information materials
- A European conference (joint with the MEDFROL project) will be held near the end of the project to communicate the results to both professional and popular audiences
- A project web site will be maintained throughout the project to make available data, results, and progress reports. Details of the content and structure of the WWW site are provided below.
- A summary volume will be produced containing the impact estimates plus a summary of the results from the earlier tasks.

Since our project has many nine partner institutions plus other researchers on the advisory committee, good communication among the project participants is critical for effective functioning of the project. To ensure strong communication, we will use email, phone contacts, meetings, and the WWW. The project is tightly designed so that each partners knows what is required from their contribution, but sharing of preliminary reports and ideas will help improve the quality of all the outputs.

Project WWW site

The project WWW site is central to our dissemination efforts. The WWW address is http://eumed-agpol.iamm.fr. The image of the home page is captured in Figure 1.

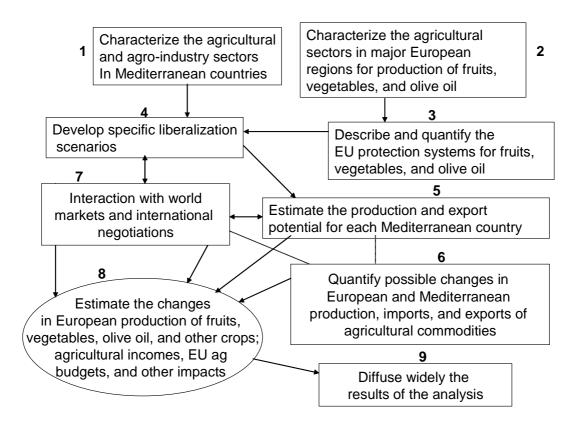


Figure 1

The site is currently divided into the following areas:

- Home
- <u>Project presentation</u> provides a general overview of the project and a description of each of the work packages plus the chart showing how they fit together (Figure 2).

Figure 2



- <u>Partners</u> provides the name and contact information for each partner plus a link to each partner's WWW site
- Publications provides project reports (deliverables) plus other papers by project scientists and other papers relevant to the project activities
- Data provides data that is being used in the project analysis and that can be used by others for whatever other needs may exist. At present, we have spreadsheets containing Mediterranean country production and trade of fresh and processed fruits and vegetables and olive oil. The data is structured both by country and commodity. Data users can use the "pivot table" function in Excel to structure the data to suit their needs. The original source of this data is FAO. Later, we will be adding other data such as information on EU protection systems for fresh and processed fruits and vegetables and olive oil.
- <u>News</u> here we will add periodically reports or information that is relevant to the project and project participants.
- Partners only this section of the site contains data, draft reports, etc. that can only be
 accessed by project participants. It is intended to permit a quicker exchange of
 information among participants. Access to this area requires a user name and
 password.
- <u>Contact</u> provides a simple means for interested parties to contact project management.

Obviously, the content of the project WWW site will evolve over time as analysis is completed and reports are produced.

Project deliverables

The project has 27 substantive deliverables plus the management reports required by the contract. The list of deliverables is contained in Table 1. The project began in March 2004, so the projected deliverable date counts from that point.

Table 1
Project Deliverables

Deliver- able No	Deliverable title	Delivery date	Nature	Dissemination level
D01	Project Presentation	4	R	PU
D02	Plan for using and disseminating knowledge	6	R	PP
D03	Progress report to the European Commission	12	R	PP
D04	Progress report to the European Commission	24	R	PP
D05	Progress report to the European Commission and final plan for using and disseminating knowledge	36	R	PP
D1	Project Web site	4 - with frequent updating throughout the project	О	PU
D2	Characterization of the Moroccan Agricultural Sector with Special Emphasis on Fruits, Vegetables, and Processed Foods	7	R	PU
D3	Characterization of the Turkish Agricultural Sector with Special Emphasis on Fruits, Vegetables, Olive Oil, and Processed Foods	7	R	PU
D4	Characterization of the Tunisian Agricultural Sector with Special Emphasis on Olive Oil	9	R	PU
D5	Characterization of the Egyptian Agricultural Sector with Special Emphasis on Fruits and Vegetables	11	R	PU

D6	Characterization of the Israeli Agricultural Sector with Special Emphasis on Fruits, Vegetables, and Processed Foods	13	R	PU
D7	Characterization of Mediterranean Agriculture with Special Emphasis on Fruits, Vegetables, Olive Oil, and Processed Foods	15	R	PU
D8	Characterization of European Fruit Production and Markets	10	R	PU
D9	Characterization of European Vegetable Production and Markets	12	R	PU
D10	Characterization of European Olive Oil Production and Markets	14	R	PU
D11	Characterization of European Production and Consumption of Processed Fruits and Vegetables	15	R	PU
D12	Characterization of European Production and Consumption of Fruits, Vegetables, Olive Oil, and Processed Fruits and Vegetables	17	R	PU
D13	Description and Quantification of the EU Protection for Imported Fruits, Vegetables, Olive Oil, and Processed Foods from Mediterranean Countries	15	R	PU
D14	Description and Quantification of Mediterranean Country Protection of Imported Agricultural Commodities Important to the EU	15	R	PU
D15	Alternative Liberalization Scenarios for EU – Mediterranean Country Trade	18	R	PU
D16	Moroccan Production and Export Potential for Fruits, Vegetables, and Processed Foods – An Expert Panel Analysis	19	R	PU
D17	Turkish Production and Export Potential for Fruits, Vegetables, Olive Oil, and Processed Foods – An Expert Panel Analysis	20	R	PU
D18	Tunisian Production and Export Potential for Olive Oil – An Expert Panel Analysis	21	R	PU
D19	Egyptian Production and Export Potential for Fruits and Vegetables – An Expert Panel Analysis	23	R	PU

D20	Israeli Production and Export Potential for Fruits, Vegetables, and Processed Foods – An Expert Panel Analysis	25	R	PU
D21	Mediterranean Production and Export Potential for Fruits, Vegetables, Olive Oil, and Processed Foods	27	R	PU
D22	Impacts of Alternative Trade Liberalization Scenarios on Turkish Agriculture with Special Emphasis on Fruits, Vegetables, Olive Oil, and Processed Food Products	28	R	PU
D23	Impacts of Alternative Trade Liberalization Scenarios on Moroccan Agriculture with Special Emphasis on Fruits, Vegetables, and Processed Food Products	29	R	PU
D24	Quantitative Assessment of EU- Mediterranean Trade Liberalization Using the CAPRI Modeling System	30	R	PU
D25	Interaction and Linkages Between EU – Mediterranean Trade and World Markets and Multi-lateral and Bi-lateral Negotiations	30	R	PU
D26	Conference on the Impacts of EU – Mediterranean Trade Liberalization	34	R	PU
D27	Analysis of EU – Mediterranean Trade Liberalization – How Would the Agricultural Sectors and Economies Be Changed?	36	R	PU

Deliverable D01, the project presentation is contained in that section of the project WWW site. This report constitutes deliverable D02. Deliverable D1 is the project WWW site. The deliverables list is also provides on the project WWW site.

The substantive deliverables (D2-D27) will be provided to the EC as reports and placed on the project WWW site. In addition, the content of the reports, and sometimes the reports themselves, will be published and distributed through other outlets. At its launch meeting in March 2004 the project established publication guidelines, which contain the following three points:

- 1. Everyone is encouraged to publish in the best possible journals results coming out of the project.
- 2. All publications must cite the project EUMED-AGPOL.
- 3. Each principal author is encouraged to include co-authors as appropriate according to their contributions.

Thus the project has a comprehensive plan for using and disseminating knowledge gained over the course of the project.